

TEMPLE ADATH YESHURUN
450 KIMBER ROAD, SYRACUSE, NY 13224
PH: 315.445.0002 • FAX: 315.446.0667
WWW.ADATH.ORG



MOSHE SAKS
RABBI

ESA JAFFE
CANTOR
INTERIM EDUCATION DIRECTOR

ALICIA GROSS
EXECUTIVE DIRECTOR

SONALI MCINTYRE
DIRECTOR OF COMMUNICATIONS
AND MEMBER SERVICES

ANNA O'BRIEN
DIRECTOR OF ROTHSCHILD
EARLY CHILDHOOD CENTER

WAYNE VOHS
BUILDING SUPERVISOR

MARK LEVY
LAUREN THIRER
TEMPLE CO-PRESIDENTS

August 10, 2023

Dear Neighbor,

Temple Adath Yeshurun is Conservative Jewish Congregation located in the Syracuse/Dewitt area, with over 375 families who are active members. This year we are thrilled to be celebrating our synagogue's 150th anniversary. On Saturday, November 11, 2023 we will be hosting a party to celebrate. As part of this event we are running two fundraisers: a digital ad book and an auction. Proceeds from these fundraising events are critical to allowing us to fulfill our mission as a place of worship, study, and community gathering.

Participate in the Digital Ad Book

In honor of our 150th year, we will be creating a digital ad book including messages and well-wishes from our congregants, community, and local businesses. This digital ad book will be prominently displayed on screens throughout the event on November 11th and will be made available for download. To contribute an ad/message, please visit www.adath.org or fill out and mail the enclosed form. The deadline for ad submissions is Friday, September 15th.

Contribute to the Auction

Our celebration on November 11th will include an auction. We are now taking donations for items large and small. Previous auction items have included event tickets, museum passes, memorabilia, gift certificates to local businesses and restaurants (any denomination), art work, jewelry, food/wine, etc.

If you have an auction item to donate (or an idea/question), please email TAY150@adath.org or call the Temple office 315-445-0002. Every donation is appreciated, and there is no such thing as something that is "too small" (small items can be grouped together to form "baskets" that can be raffled). The deadline for donations is Friday, September 15th.

Thank you for considering supporting our community. We will be acknowledging all donations throughout the venue.

All monies raised as a result of your generosity will be used to affect the lives and learning of many families for years to come!

Sincerely,

Alicia Gross
Executive Director

FOUNDED 1867

AFFILIATED WITH
THE UNITED SYNAGOGUE
OF CONSERVATIVE JUDAISM

USCJ-RUDERMAN
INCLUSION ACTION COMMUNITY

HONORING TRADITIONS

TEMPLE ADATH YESHURUN

1872 - 2022 • CELEBRATING 150 YEARS

EMBRACING NEW BEGINNINGS

Digital Ad Book & Sponsorships

In honor of our 150th year, we will be creating a digital ad book including messages and well-wishes from our congregants, community, and local businesses. This book will be prominently displayed on screens throughout the November 11 event and will be made available for download. To contribute an ad/message, scan the QR code or complete and return this form.

Sponsorship opportunities for this event include the DJ, photo booth, food, child care, mailing supplies & postage, and promotional materials - to name a few. **If you are interested in event sponsorship, please contact Sonali McIntyre at sonali@adath.org or 315.445.0002 x123.**

**Forms can also
be filled out
online! Use the
QR Code below
to get started!**



Business/Individual Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

☐ Check (Payable to Temple Adath Yeshurun)

☐ Credit Card (Visa, MasterCard, American Express, Discover)

Name as it appears on card: _____

Card #: _____

Expiration Date: _____ 3-Digits on Back: _____

Please mail completed form and payment to: Temple Adath Yeshurun, 450 Kimber Road, Syracuse, NY 13224.

If you have questions, call the Temple Office at 315.445.0002 x123 or email sonali@adath.org.

☐ I would like to volunteer to solicit ads. Please contact me at: _____

Advertising

- ☐ Full Page.....\$500
• 25.5" x 14"
- ☐ Half Page.....\$275
• 25.5" x 6.75" (Horizontal) or • 12.5" x 14" (Vertical)
- ☐ Quarter Page.....\$150
• 12.5" x 6.75" (Horizontal) or • 6.375" x 14" (Vertical)
- ☐ Eighth Page.....\$90
• 6.375" x 6.75" (Horizontal) or • 6.375" x 14" (Vertical)
- ☐ Patron.....\$36
• Name listed on Patrons Page

All digital ads are full color. Digital ads in .pdf, .jpg, .png, .tiff format are preferable. Highest possible resolution, but at least 1080 pixels. **Deadline is Friday, September 15.**

Email content or ad copy to **Sonali McIntyre at sonali@adath.org (315.445.0002 x123).**

If you need us to design your ad/message, please select a template from the flash sheet and include your written message. There is no additional fee for this service. If a message is sent without a design, one will be chosen to accompany the message.

Choose a Design ☐ #1 ☐ #2 ☐ #3 ☐ #4 ☐ #5 ☐ #6

Sponsorship

Sponsorship opportunities for this event include the DJ, photo booth, food, child care, mailing supplies & postage, and promotional materials - to name a few. **If you are interested in event sponsorship, please contact Sonali McIntyre at sonali@adath.org or 315.445.0002 x123.**

- Front Cover Sponsor.....\$5000
- Back Cover Sponsor.....\$3600
- Food.....\$5000
- Mailing Supplies/Postage/Promotional Materials.....\$1000
- DJ/Musical Entertainment.....\$500
- Photo Booth.....\$500
- Child Care.....\$500

Auction

Our celebration on November 11 will include an auction. We are now taking donations for items large and small. Previous auction items have included:

- A night or more at a vacation home • Event tickets, museum passes • Sports memorabilia
- Gift certificates to local businesses and restaurants • Art work • Jewelry • Food/wine

If you have an item to donate (or an idea/question), **please email TAY150@adath.org or call the Temple office 315-445-0002.** Every donation is appreciated; small items can be grouped together to form "baskets" to be raffled. **The deadline for donations is Friday, September 15.**

Flash Sheet for Ad/Message Designs

If you need us to design your ad/message, please select a template from the flash sheet and include your written message. There is no additional fee for this service. If a message is sent without a design, one will be chosen to accompany the message.

1



4



2



5



3



6



Quarter Page:
12.5 in x 6.75 in
\$150.00

HORIZONTAL ADVERTISEMENTS
SIZING GUIDE (width x height)

Full Page	Half Page:	Quarter Page:	Eighth Page
25.5 in x 14 in	25.5 in x 6.75 in	12.5 in x 6.75 in	12.5 in x 3.375 in
\$500.00	\$275.00	\$150.00	\$90.00

Eighth Page
12.5 in x 3.375 in
\$90.00

Half Page:
25.5 in x 6.75 in
\$275.00

VERTICAL ADVERTISEMENTS
SIZING GUIDE (width x height)

Half Page:

12.5 in x 14 in
\$275.00

Quarter Page:

6.375 in x 14 in
\$150.00

Eighth Page

6.375 in x 6.75 in
\$90.00

Eighth Page

6.375 in x 6.75 in
\$90.00

Quarter Page:

6.375 in x 14 in
\$150.00

Half Page:

12.5 in x 14 in
\$275.00